

JOURNAL OF BUSINESS MODELS

Call for Papers for a Special Issue connected to the XIX EIASM Interdisciplinary Conference on "Intangibles, Sustainability, and Value Creation: Reporting, Management, and Governance."

Venue: GRENOBLE, FRANCE - SEPTEMBER 19-20, 2024
Submission for the conference: JUNE 15, 2024

The Journal of Business Models is a peer-reviewed journal that builds on new insights from a truly interdisciplinary authorship and readership. It contributes to business model theories to tackle the pressing, complex challenges facing the world today.

Areas / Topics

We welcome submissions embracing multiple approaches to studying business models, intangibles, sustainability and value creation and their interrelations.

Potential topics include but are not limited to value creation design, redesign and innovation, value creation and sustainability, implementation of sustainability objectives, governance and management, reporting of intangibles and firm performance, with a business model perspective in focus.

We accept papers of varied lengths and styles to cater for our broad readership and spread ideas effectively. The journal has successfully introduced a short-paper format, opening up a new professional reader base.

This journal provides immediate open access to its content on the principle that making research freely available to the public supports a greater global knowledge exchange.

The key audience of this journal is academics and dedicated consultants. As this journal aims to push the field's knowledge to a higher level, the rigorous review process and the quality of the published papers naturally lend themselves to an expert audience. However, policy-makers, politicians, entrepreneurs and students with high academic aspirations will also benefit substantially from the mix of articles in this journal.

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